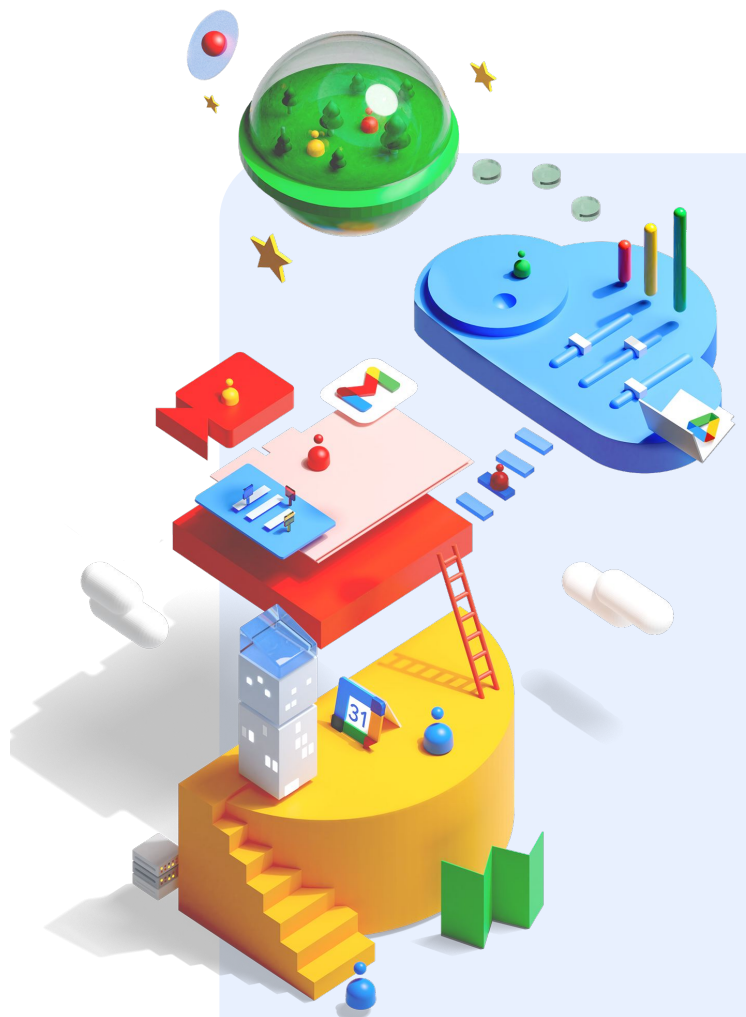
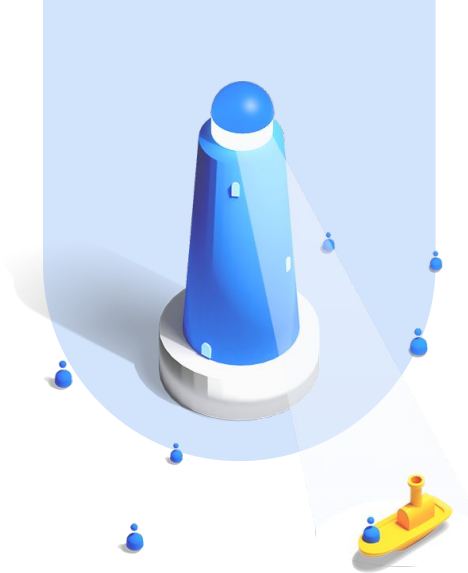


# Five ways to accelerate your journey to the future of work

Discover the role collaboration tools play in enabling innovation and growth in a changing business landscape.





140 million

students and educators  
use Google Workspace

# 1. Implement flexible working models to attract and retain talent

- More than two thirds of employees say they'd like to work away from the office for at least two days per week.<sup>1</sup>
- Flexible working is a key consideration for many employees. Implementing a flexible model can help attract high-performing talent.
- The next generation entering the workforce expects to use tools that will enable them to work from anywhere.

<sup>1</sup> Pwc, [US remote work survey](#), 2021

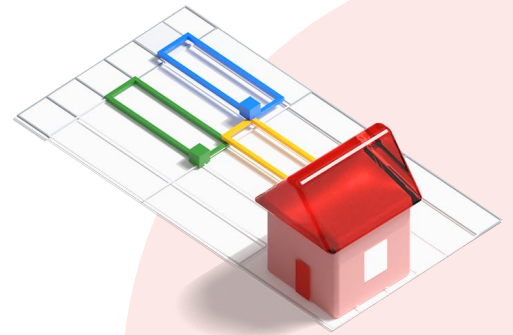


We found that most people already use Gmail and other Google Workspace apps in their personal lives ... Especially with younger people coming in, they say, 'oh, cool, you're a Google Workspace shop.' They can get started working right away.”

**Heather Sheston, Program Manager, State of Arizona**

# 2.

Work is no longer a physical place. Help your employees set boundaries and achieve balance



- During the pandemic, employees have struggled to balance the personal and the professional.
- Use tools that can contextually surface an employee's status —within working hours, out-of-office, free, busy.
- Choose a collaboration solution that protects your users, data, and devices from threats — wherever your employees are working.



Google Workspace **stops 99.9% of spam**, malware, and phishing attacks.



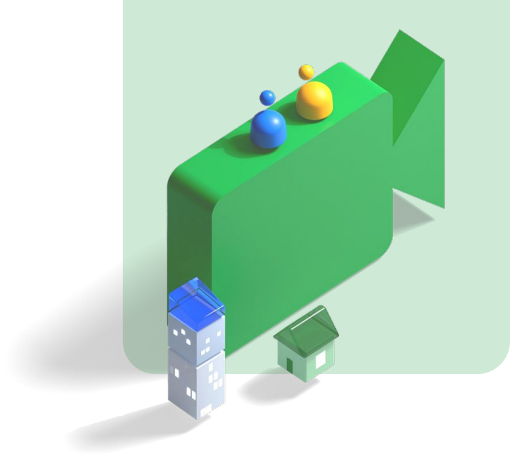
Thanks to Google we were able to think outside the box to keep our business running and employees safe and connected. Google Workspace made it easy to collaborate internally; we are also running our Helpdesk 24/7 on Meet; and our transportation department is able to practice social-distancing with a WFH dispatch platform on Google Workspace.”

**Mike Kissel, Senior Mgr. Endpoint and Cloud Security, Schnucks**

# 3.

Adopt video meeting best practices to help your employees stay connected, whether they're working from the office or at home

- Social distancing may be with us for a while. Re-evaluate your meeting room strategy for size and number of attendees.
- Consider creating more small conference rooms and private spaces, and ensure these rooms are equipped with video conferencing technology. At the same time, set up bookable shared spaces that encourage collaboration and team huddling, with social distancing in mind.
- Think about how you can limit the surfaces that need to be touched — for example, voice commands to start and end video meetings.



Google Meet hosted **235M daily meeting participants** and **7.5B daily video call minutes** in Q3 2020



Meet has been a key element in supporting our global team's efforts to stay connected ... helping us maintain and foster our caring culture as we transitioned from an on-site workforce to a work-from-home model. Whether through real-time collaboration, live meetings, or a little stress relief with some virtual happy hours, our team's ability to reliably connect 'face-to-face' through Meet has been integral to keeping us engaged despite the distance between us."

**Michael Ringman, CIO, Telus**

## 4. Collaboration is more than just video conferencing. Give employees seamlessly integrated tools that help them virtually brainstorm, refine, and present their ideas



- As well as video conferencing, teams need tools that allow them to communicate asynchronously, work together on the same files, and find shared resources.
- With an integrated workspace that brings together messaging, meetings, docs, and tasks, employees spend less time figuring out how to manage work and more time doing it.
- Equipping all employees — including those on the frontlines — with cloud-native tools helps to fuel collaboration and innovation to drive your business forward.



By enabling our caregivers to be more effective and efficient administratively with Google Workspace, we're reclaiming approximately 30% of their time for face-to-face patient interactions, which is what we always want."

**Daniel Morreale, CIO, Hunterdon Healthcare**



75%

of Google Workspace users say it has made their team more innovative<sup>2</sup>

<sup>2</sup> Google Internal Research, 2019

## 5.



Google Workspace is used  
by over 2B people worldwide

## COVID-19 changed the world of work. Re-evaluate your toolset and take a more integrated, flexible path forward

- Identify all the tools your employees have used to collaborate during the pandemic. Find ways to streamline, reduce costs, and minimise employee confusion.
- When choosing a long-term solution, it's critical that your employees can quickly and easily start using the new tools with minimal disruption or change management.
- An integrated workspace boosts productivity, as employees spend less time switching between apps. At the same time, they can tap into intelligent, contextual suggestions to make their work more efficient.



Google Workspace gives us solutions that are so easy to deploy and use that we don't feel any of the pain we previously experienced when deploying and maintaining employee collaboration tools.”

**Kimberly Anstett, CIO, Nielsen**